RideO

Fairer economics. Predictable mobility. Scalable growth.

Investor Company Profile | Malaysia | Prototype and Pre-Commercial Launch

MOBILITY / FINTECH / TRAVEL

INVESTOR PROFILE

Patent-pending mobility platform architecture
Initial market: Kuala Lumpur and Selangor
Regional ambition: Southeast Asia

MODEL	DRIVER VALUE	PASSENGER VALUE	EXPANSION
Zero commission	100% of ride fare	Predictable pricing	Malaysia to Southeast Asia

01 COMPANY OVERVIEW

RideO Sdn. Bhd. is a Malaysian mobility technology company developing a next-generation platform aligned around drivers, passengers and platform economics. Drivers retain 100% of the ride fare and access RideO through flexible daily, multi-day or monthly passes.

RideO is designed to scale beyond e-hailing into corporate mobility, fintech, travel services and private aviation.

02 THE MARKET PROBLEM

Drivers face high commissions, uncertain take-home income, rising operating costs and reliance on incentives. Passengers face surge pricing, inconsistent availability and limited rewards for frequent use.

RideO introduces an alternative model intended to improve driver retention, passenger loyalty and recurring platform revenue.

03 RIDEO'S SOLUTION

- Zero-commission model: drivers retain the full ride fare.
- Flexible 24-hour, five-day and monthly platform passes.
- Individual bookings plus optional distance-based passenger packages.
- Corporate, family, airport, intercity and priority mobility plans.
- Pause-and-play access so drivers choose when to activate.

04 TECHNOLOGY & INNOVATION

A modular, scalable platform supporting:
- Passenger and driver applications, intelligent matching and live tracking.
- Digital verification, supply zoning and package/pass management.
- Corporate dashboards, wallet integration, safety monitoring and fraud controls.
- API connectivity for payments, corporate mobility, travel and future services.

05 ARTIFICIAL INTELLIGENCE

Planned AI capabilities include demand forecasting, route optimisation, driver positioning, fraud detection, personalised package recommendations, automated support and predictive maintenance.

A proposed image-based destination feature would identify a location from a photograph or screenshot and initiate navigation or ride booking.

06 FINTECH OPPORTUNITY

RideO plans an integrated mobility wallet for passengers, drivers and corporate customers.
- Cashless payments, driver earnings and corporate travel allowances.
- Rewards, fuel and maintenance payments, and embedded insurance.
- Credit assessment, micro-financing and working-capital referrals.

Subject to regulation and licensed partnerships, platform data may improve financial access for eligible drivers.

07 FUTURE MOBILITY ECOSYSTEM

RideO is designed to expand into airport and intercity transport, vehicle rental, logistics, flight bookings and private aviation.

The aviation marketplace would connect eligible passengers with licensed pilots and aircraft operators, improving discoverability and utilisation of available private aircraft capacity.

08 BUSINESS MODEL

Driver Access Passes - Daily, multi-day and monthly fees.
Passenger Packages - Prepaid distance, subscription and priority plans.
Corporate Mobility - Employee transport accounts and dashboards.
Fintech & Wallet - Payments, referrals and embedded-finance partnerships.
Partnerships - Advertising, merchants and brand collaborations.
Travel & Aviation - Booking and facilitation fees.
Analytics - Aggregated insights, subject to privacy laws.

THE INVESTMENT CASE

A differentiated recurring-revenue model with regional platform potential.

RideO

A FAIRER RIDE FOR EVERYONE

09 COMPETITIVE ADVANTAGES

Fairer driver economics: Drivers retain the full fare and pay a transparent access cost.
Recurring revenue: Passes, passenger packages and corporate accounts improve predictability.
Demand visibility: Advance mobility commitments support driver allocation and capacity planning.
Predictable pricing: Reduced reliance on conventional passenger surge pricing.
Multi-vertical potential: Mobility, fintech, corporate transport, travel and aviation.
Scalable architecture: A modular core designed for new cities and services.
IP strategy: Patent-pending platform architecture and commercial model.

10 MARKET ENTRY STRATEGY

Controlled city-by-city deployment, beginning in Kuala Lumpur and Selangor, followed by Penang and Johor.

- Secure relevant regulatory approvals.
- Complete platform development, testing and cybersecurity.
- Recruit an initial driver community and corporate partners.
- Launch targeted passenger acquisition and selected packages.
- Validate unit economics, utilisation and retention.
- Replicate the model across Malaysia and selected Southeast Asian markets.

11 LEADERSHIP & STRATEGIC TEAM

Dr Preemnath Tharmalingam | Founder & CEO
Leads corporate vision, fundraising, business development and stakeholder engagement.

Tunku Khairul Zaim Tunku Naquiyuddin | Director & Strategic Partner
Supports corporate positioning, institutional engagement and strategic partnerships.

Markus Monnikendam - Lizard Global | Technology Partner
Supports platform design, architecture and development.

Mustafa Kamal Bin Shaik Mohamad | Operations
Supports market deployment, driver onboarding and operational planning.

12 INVESTMENT OPPORTUNITY

RideO is seeking strategic and financial investors who can provide capital, sector expertise, regulatory insight, partnerships and regional market access.

Capital deployment priorities:

- Platform, backend and mobile application completion.
- Cloud infrastructure, cybersecurity, legal and compliance.
- Driver onboarding and passenger acquisition.
- Marketing, launch operations and customer support.
- Corporate partnerships, working capital and contingency.

Preferred investor experience: Mobility, fintech, telecommunications, automotive, aviation, logistics, consumer platforms and Southeast Asian expansion.

13 VISION

To build an integrated Southeast Asian mobility ecosystem that gives drivers greater economic participation and passengers more predictable, accessible transportation.

14 MISSION

To create a fairer, scalable and technology-driven platform that delivers measurable value to drivers, passengers, corporate customers and strategic partners.

15 INVITATION TO MEET

We welcome a short introductory meeting to present RideO's platform, commercial model, market-entry strategy and potential areas for investment or strategic collaboration.

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